

Contributing to Inverness Chamber's bi-annual magazine inbusiness

inbusiness, Inverness Chamber of Commerce's dedicated members' supplement, is published twice a year - in April and October - as part of *Executive* magazine, reaching an audience of over 20,000 readers.

This is a fantastic, free opportunity for members on our Essential, Growth, Corporate, or Partner packages to raise their profile, share business updates, and contribute to sector insights.

We're inviting submissions in the following categories:

◆ Industry News

Got a fresh perspective or expert insight on a current issue in your sector? Submit a thought piece and a head-and-shoulders image of the contributor. We're looking for topical, informative articles—not sales content or company profiles. *(Max 350 words, plus a hi-res head-and-shoulders image of the individual (1MB+ with caption)) – only 2 slots available*

◆ Movers and Shakers

Have you welcomed a new team member or celebrated a promotion? This feature is the perfect way to introduce team members and recognise professional achievements within the business community. *(80-100 words, plus a hi-res head-and-shoulders image of the individual (1MB+ with caption))*

◆ Members' News

From new contracts to award wins, we want to hear your good news! Send us a short press release and a suitable image to help tell your story. *(Max 200 words, plus an appropriate image (1MB+ with caption))*

◆ Meet the Member

Has Chamber membership brought value to your business? Would you like to introduce your organisation to fellow members? This feature is ideal for showcasing your work and building connections. *(Max 500 words, plus an appropriate image (1MB+ with caption)) – only 2 slots available*

Please stick to the word counts above, as submissions exceeding the limits may not be considered. All content is reviewed on a first-come, first-served basis, and while we can't guarantee inclusion, we aim to rotate opportunities fairly among members.

*For upcoming deadlines and to submit your content, please contact:
membership@inverness-chamber.co.uk*



As Chamber members, remember that you are entitled to a discount on advertising rates. So why not take the opportunity to promote your business success to a total readership of 20,000 across the Highlands and Islands, Moray and Aberdeenshire?

Contact Darrel Paterson at Executive Magazine by calling 01463 732216 or emailing darrel.paterson@hnmedia.co.uk