



Inverness Chamber
of Commerce

At the Heart
of Highland Business

Contributing to Inverness Chamber's bi-annual magazine *inbusiness*

inbusiness, Inverness Chamber of Commerce's dedicated members' supplement, is published twice a year - in April and October - as part of *Executive* magazine, reaching an audience of over 20,000 readers.

This is a fantastic, free opportunity for members on our Essential, Growth, Corporate, or Partner packages to raise their profile, share business updates, and contribute to sector insights.

We're inviting submissions in the following categories:

- ◆ **Meet the Member**

Has Chamber membership brought value to your business? Would you like to introduce your organisation to fellow members? This feature is ideal for showcasing your work and building connections. Two slots available—get in touch to express interest.

- ◆ **Industry News**

Got a fresh perspective or expert insight on a current issue in your sector? Submit a 350-word thought piece and a head-and-shoulders image of the contributor. We're looking for topical, informative articles—not sales content or company profiles. Two slots available.

- ◆ **Movers and Shakers**

Have you welcomed a new team member or celebrated a promotion? Share the news with a head-and-shoulders image and 80–100 words of text. It's a great way to introduce key people to the local business community.

- ◆ **Members' News**

From new contracts to award wins, we want to hear your good news! Send us a short press release (max. 200 words) and a suitable image to help tell your story.

Please stick to the word counts above, as submissions exceeding the limits may not be considered. All content is reviewed on a first-come, first-served basis, and while we can't guarantee inclusion, we aim to rotate opportunities fairly among members.

*For upcoming deadlines and to submit your content, please contact:
membership@inverness-chamber.co.uk*

As Chamber members, remember that you are entitled to a discount on advertising rates. So why not take the opportunity to promote your business success to a total readership of 20,000 across the Highlands and Islands, Moray and Aberdeenshire?

Contact Darrel Paterson at Executive Magazine by calling 01463 732216 or emailing darrel.paterson@hnmedia.co.uk

