



MEMBERSHIP PACKAGES 2023

CONNECTING ✓ SUPPORTING ✓ REPRESENTING ✓



ABOUT US



Inverness Chamber of Commerce is the largest and most ambitious independent business organisation based in the Highlands and Islands. With a growing membership from across our region and beyond, we exist to Connect, Support and Represent our members and the region's business community.

We deliver the region's foremost and most dynamic business events programme including our flagship Highland Business Dinner and Highland Business Week. Inverness Chamber of Commerce, as the number one voice of business in the Highlands, actively campaigns for investment in digital and transport infrastructure to ensure that the specific needs of our region's business community are met.

Inverness Chamber of Commerce actively collaborates with key partners across the Highlands and Islands including a wide range of public sector partners and other Chambers of Commerce. Our focus is on helping the region's businesses succeed in driving their growth in dynamic national and global markets. Inverness Chamber of Commerce is actively and fully engaged with both the Scottish and British Chamber of Commerce networks.

OUR MISSION

Dedicated to actively connecting and representing businesses across the Highlands to support their growth.



CONNECTING

Developing business
relationships



SUPPORTING

Growing Highland
businesses



REPRESENTING

Giving a voice to business

CONNECTING ✓ SUPPORTING ✓ REPRESENTING ✓

WHAT WE CAN DO FOR YOUR BUSINESS

With over 125 years' experience of connecting, supporting and representing our members we can add value to your business through the services and support offered in our membership packages.



53

Accredited chambers
across the UK



75,000

Businesses in our
network



£££

Thousands in
savings – immediate
ROI



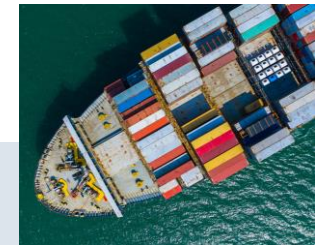
40+

Events hosted every
year



20,000+

Media reach



%

Discounted
international
documentation

OUR MEMBERS

Our members cover all business sectors and range from sole traders, through to the largest corporations in the Highland region.

- ✓ Connect with members, grow your contacts, raise your business profile.
- ✓ Go global and take your business to the next level by exporting your products or services.
- ✓ Ensure that your business is represented when government policy is being implemented so that locally and regionally your voice is heard.
- ✓ Access to HR business support services includes answers to specific flexible working arrangements and policies.

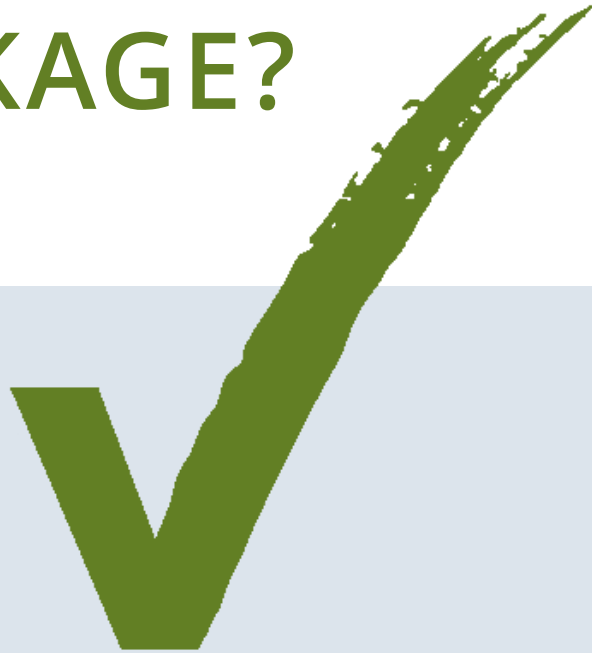


RESILIENCE PACKAGE

£330 + VAT

Includes one-time £55 admin fee

WHAT'S INCLUDED IN THE RESILIENCE PACKAGE?



MARKETING

- ✓ Social media
- ✓ Digital promotion
- ✓ Company profile in online directory
- ✓ Listing in inbusiness magazine
- ✓ Use of Chamber logo and sticker
- ✓ Access to member portal

OFFERS & DISCOUNTS

- ✓ Meeting room hire
- ✓ Chamber foreign exchange
- ✓ Discounted rates on Highland News & media

PROFESSIONAL SERVICES

- ✓ Westfield health reduced rate benefits

NETWORKING

- ✓ Chamber business network
- ✓ Access to member discounted rates
- ✓ Facilitated connections
- ✓ Business events



ESSENTIAL PACKAGE

£575 + VAT

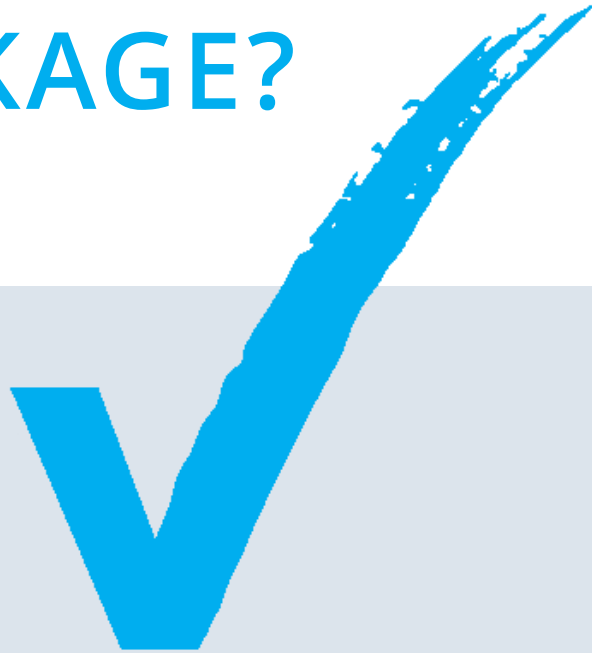
Includes one-time £55 admin fee

ESSENTIAL PACKAGE



Our Essential package is for small businesses with limited time and no HR or legal departments of your own, or if you value a direct line to an expert. Providing access to 24/7 legal and HR support worth £1000, Essential membership saves you time and significantly manages your risks. Alongside this, increase your profile of your business through our marketing opportunities and make valuable connections through free places at our networking events.

WHAT'S INCLUDED IN THE ESSENTIAL PACKAGE?



MARKETING

- ✓ Social media
- ✓ Digital promotion
- ✓ Company profile in online directory
- ✓ Listing in inbusiness magazine
- ✓ Submission of news for inbusiness magazine
- ✓ Use of Chamber logo and sticker

OFFERS & DISCOUNTS

- ✓ Meeting room hire
- ✓ Chamber foreign exchange
- ✓ Discounted rates on Highland News & media

PROFESSIONAL SERVICES

- ✓ Chamber HR service
- ✓ Chamber legal
- ✓ Chamber health & safety
- ✓ Chamber tax
- ✓ Westfield health reduced rate benefits

NETWORKING

- ✓ Chamber business network
- ✓ 4 tickets to general networking events
- ✓ 2 places at maximise your membership
- ✓ 1 place at membership boost
- ✓ Access to member discounted rates
- ✓ Facilitated connections



GROWTH PACKAGE

£985 + VAT

Includes one-time £55 admin fee

GROWTH PACKAGE



Is your business ambitious and looking to grow? Our Growth package is for businesses who are determined to reach new audiences and drive awareness of their products and services. This comprehensive package offers businesses complete peace of mind with access to all our services, and also includes access to additional networking opportunities and marketing campaigns to raise the profile of your business.

WHAT'S INCLUDED IN THE GROWTH PACKAGE?



MARKETING

- ✓ Discounted advertising and web opportunities
- ✓ Editorial opportunities in inbusiness magazine
- ✓ Member of the week
- ✓ Event promotion

OFFERS & INTERNATIONAL TRADE

- ✓ Discounted Export Documentation Services
- ✓ Support with ChamberCustoms
- ✓ Expert international trade advice
- ✓ Training discounts
- ✓ Chamber foreign exchange

PROFESSIONAL SERVICES

- ✓ Chamber HR / Health & Safety / tax
- ✓ Present to chamber board
- ✓ Westfield Health reduced rate benefits

NETWORKING

- ✓ Chamber business network
- ✓ 6 tickets to general networking events
- ✓ 4 places at maximise your membership
- ✓ 2 place at membership boost
- ✓ 1 place at AGM lunch, keynote lunch, business breakfast
- ✓ Access to member discounted rates
- ✓ Facilitated connections



CORPORATE PACKAGE

£1455 + VAT

Includes one-time £55 admin fee

CORPORATE PACKAGE



Our corporate package is aimed at both established businesses and those who are continuing to grow whilst driving local employment and business growth opportunities throughout the Highlands. Through our engagement with business leaders, we will give your business a voice locally, regionally and nationally. We will lobby on your behalf with key decisions makers and actively represent the views of your business. Corporate members also benefit from our high-level business engagement opportunities.

WHAT'S INCLUDED IN THE CORPORATE PACKAGE?



MARKETING

- ✓ Discounted advertising and web opportunities
- ✓ Editorial opportunities in inbusiness magazine
- ✓ Member of the week
- ✓ Event promotion

OFFERS & INTERNATIONAL TRADE

- ✓ Discounted Export Documentation Services
- ✓ Support Chamber Customs
- ✓ Expert international trade advice
- ✓ Discounted Training
- ✓ Chamber foreign exchange

PROFESSIONAL SERVICES

- ✓ Chamber HR / Health & Safety / tax
- ✓ Present to chamber board
- ✓ Westfield Health reduced rate benefits
- ✓ Opportunity to join Bank of England panel
- ✓ One to one with Chief Executive

NETWORKING

- ✓ Invitation to private dinners, policy round tables
- ✓ 8 tickets to general networking events
- ✓ 6 places at maximise your membership
- ✓ 4 place at membership boost
- ✓ 2 place at AGM lunch, keynote lunch, business breakfast
- ✓ Introductions by our Chief Executive

COMPARE PACKAGES

PROFESSIONAL SERVICE	RESILIENCE	ESSENTIAL	GROWTH	CORPORATE
Chamber HR	No	Yes	Yes	Yes
Chamber Health & Safety	No	Yes	Yes	Yes
Chamber Legal	No	Yes	Yes	Yes
Chamber Tax & VAT	No	Yes	Yes	Yes
Moneycorp Preferred Rates	Yes	Yes	Yes	Yes
Access to Westfield Health Care Plan	Yes	Yes	Yes	Yes
Access to AA Preferred Rates	Yes	Yes	Yes	Yes

COMPARE PACKAGES

MARKETING	RESILIENCE	ESSENTIAL	GROWTH	CORPORATE
Use of Chamber Logo	Yes	Yes	Yes	Yes
Listing on Website	Yes	Yes	Yes	Yes
Membership Certificate & Sticker	Yes	Yes	Yes	Yes
New Member Listing in inBusiness	Yes	Yes	Yes	Yes
Events Promotion	Yes	Yes	Yes	Yes
Feature in Membership Monthly	Yes	Yes	Yes	Yes

COMPARE PACKAGES

MARKETING	RESILIENCE	ESSENTIAL	GROWTH	CORPORATE
Submit Articles for inBusiness	No	Yes	Yes	Yes
Recruitment Posts	No	Yes	Yes	Yes
Member of the Week	No	No	Yes	Yes
Thought Leadership Feature	No	No	No	Yes
Digital Marketing Campaign	No	No	No	Yes
Complimentary Banner Advert on Website	No	No	No	Yes

COMPARE PACKAGES

OFFERS & DISCOUNTS

RESILIENCE

ESSENTIAL

GROWTH

CORPORATE

Discounted Rates from Highland News & Media	Yes	Yes	Yes	Yes
Discounted Rates for Meeting Room Hire	Yes	Yes	Yes	Yes
Member to Member Offers	Yes	Yes	Yes	Yes
Free Meeting Room Hire (4) per Year	No	No	No	Yes

COMPARE PACKAGES

NETWORKING <i>(number of places)</i>	RESILIENCE	ESSENTIAL	GROWTH	CORPORATE
Maximise Your Membership	1	2	4	6
Kickstart Your Membership	1	2	2	4
Membership Boost <i>by invitation</i>	0	1	2	4
Networking Lunches, Speed Networking, Member Hustings	0	4	6	8
Guest Speaker Events	0	0	1	2
Connections to Fellow Members	2	4	6	8

COMPARE PACKAGES

NETWORKING	RESILIENCE	ESSENTIAL	GROWTH	CORPORATE
Access to Member Rates for Events	Yes	Yes	Yes	Yes
Present to Inverness Chamber Board	No	No	Yes	Yes
One to One with Chief Executive	No	No	No	Yes
First Option at Highland Spotlight	No	No	No	Yes
Ticket to Highland Business Awards Lunch	No	No	No	Yes
Leadership & Policy Roundtable Events <i>by invitation</i>	No	No	No	Yes

WHAT OUR MEMBERS THINK

"Becoming a member at my local Chamber of Commerce has been absolutely brilliant for me and my business. They have made introductions to some great people, and have gone out their way to set VShake up with opportunities to help us out on our journey. Just being surrounded by this kind of business eco-system where support and advice based on experience is always on hand is so important, and massively beneficial. The representatives have been great in providing support to me in all the right places, my only regret is I didn't join sooner!"

JACK BARRIE CEO, VSHAKE

"It's important ODX contributes to keeping Inverness on the map as a great place to work and do business. Chamber membership gives us a voice, visible local commitment and a capacity to make and sustain relationships."

ODX INNOVATIONS

"We appreciated the opportunity to work with Inverness Chamber of Commerce to deliver our supply chain engagement event. The response was fantastic. With over 100 businesses in attendance, it really helped us to engage across the Highland business community and build links that we hope will be in place for many years to come. We look forward to working with the Chamber on further events in the future."

KIRSTY LEIPER, COMMUNITY LIAISON MANAGER, FRED. OLSEN RENEWABLES





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TAKING THE NEXT STEP

If you are interested in discussing your membership options further, we have a number of ways in which you can contact us.

Give us a call on: 01463 718131

Send us an email: membership@inverness-chamber.co.uk

Or visit us here: www.inverness-chamber.co.uk/join

If you would like to set up a meeting with our membership team, please contact us directly.

Clare Armstrong | Head of Membership | clare@inverness-chamber.co.uk | 01463 228383

Talia Bagnall | Membership Manager | talia@inverness-chamber.co.uk | 01463 228386



A £55 admin fee will be charged to all new members