

# SPONSORSHIP OPPORTUNITIES REGULAR EVENTS PROGRAMME



CONNECTING ✓ SUPPORTING ✓ REPRESENTING ✓

# REGULAR EVENTS



Inverness Chamber of Commerce organise around 40-50 events annually, the majority of which are formed by our regular programme of events including networking and training opportunities, as well as guest speaker appearances.

## **Maximise Exposure**

As well as profile across our online networks, sponsorship provides your business with a platform to reach customers and colleagues and raise awareness of your latest project.

By aligning your brand with our already established events, you take advantage of a captive audience of business consumers.

# MAKING CONNECTIONS: NETWORKING LUNCH

## From £550 + VAT per event

This event takes place 5 times a year – Jan, Mar, Jun, Sept, Nov.  
We welcome around 40-60 business people to each event.  
Cost varies depending on the size of the sponsoring business.

- ✓ 2 complimentary places
- ✓ 5 minute company presentation
- ✓ Your branding and web link on our event booking page
- ✓ Acknowledgement as sponsor on all email communications  
(minimum 2 per event)
- ✓ Acknowledgment as sponsor on social media promotion
- ✓ Opportunity to provide literature or gifts to all attendees
- ✓ Display banner at the event



# BUSINESS BREAKFAST / KEYNOTE LUNCH

## From £600 + VAT per event

These events are subject to speakers availability and are scheduled 5 times a year – Feb, Apr, Jun, Nov, Dec.

We welcome between 40 – 100 business attendees at these events.

\*Includes Christmas lunch.

- ✓ 2 complimentary places
- ✓ 5 minute company presentation
- ✓ Your branding and web link on our event booking page
- ✓ Acknowledgement as sponsor on all email communications  
(minimum 2 per event)
- ✓ Acknowledgment as sponsor on social media promotion
- ✓ Opportunity to provide literature or gifts to all attendees
- ✓ Display banner at the event



# MAXIMISE YOUR MEMBERSHIP

## £1,000 + VAT for the entire 2022 series

This event takes place 4 times a year – Feb, May, Aug, Nov.

We welcome around 15 NEW businesses to each event

- ✓ Your branding and web link on our event booking page
- ✓ Acknowledgement as sponsor on all email communications  
(minimum 2 per event)
- ✓ Acknowledgement as sponsor on social media promotion
- ✓ Representative at each event, if desired
- ✓ Opportunity to provide literature or gifts to all attendees
- ✓ Display banner at the event
- ✓ Your branding to appear throughout the event presentation
- ✓ Acknowledgment as part of presentation

**£295 + VAT to sponsor a single Maximise your Membership**





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To discuss how sponsorship of a regular event can support your business ambitions, please get in touch:

Email [events@inverness-chamber.co.uk](mailto:events@inverness-chamber.co.uk) or contact us direct.

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# TAKING THE NEXT STEP

Inverness Chamber of Commerce Reach



5,000+ followers



1,000+ contacts



2,500+ followers

