

Chief executive of Inverness Chamber of Commerce ■

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## Services can help small businesses trade confidently at home and away

Inverness Chamber of Commerce have been continuing to expand our international trade support services to meet the demands of the Highlands and Islands business community and adapt our support to current requirements.

As the only chamber in the Highlands and Islands accredited to deliver international trade support, we actively work with our fellow Highland chambers (Lochaber, Caithness and Outer Hebrides) to extend this support to all businesses across the region.

Our range of support activities allow us to work closely with public and private sector organisations such as Orkney Islands Council, Orkney Food & Drink and Business Gateway to ensure that businesses can access our support regardless of where in the Highlands and Islands they are based.

We are delighted to be working in partnership with Morgan Goodwin, the creators of the Edge Combined Trading Platform (CTP) to provide solutions to SMEs across the Highlands and Islands region, supporting their growth as they look to expand overseas.

EdgeCTP is an online software solution designed for start-ups and small businesses who make, buy, sell and ship physical goods nationally or internationally. Many small businesses unwittingly spend an inordinate amount of time and money juggling between disparate systems and business processes just to complete a single sale, purchase or shipment. EdgeCTP combines seven bespoke trade supporting tools in one online platform (7-in-1).

Using Edge, businesses benefit from the single integration of the seven tools:

1. CRM
2. Stock control, manufacturing, and bills-of-materials (BoM)

3. Paperless financial documents (quotes, invoices, purchase orders, etc), shipping documents (packing lists, delivery notes, etc) and trading certificates
4. Shipping and fulfilment
5. Sales and purchase workflows
6. Digital connections to external systems (eg accounting packages)
7. Cloud storage and access

Inverness Chamber of Commerce supports businesses right across the Highlands and Islands region, with many of our members located in remote locations. Edge has become a vital digital tool in removing those distances, especially, in the processing of international trade Certificates of Origin and Movement Certificates (EUR1).

Beyond Inverness Chamber of Commerce's traditional regional boundaries, Edge has allowed businesses from across the UK to engage digitally for their international trade services. Looking to the future, we hope to launch an 'Export Office' solution in partnership with Edge to provide our members and business community access to hands-on international trade support.

Together, Inverness Chamber of Commerce and Edge provide a powerful combination of human-curated services and technological solutions to empower small businesses to do business efficiently, professionally, and confidently in both domestic and international markets.

If you would like to learn more about how EdgeCTP may add value to your business, please get in touch with our international trade team on [international@inverness-chamber.co.uk](mailto:international@inverness-chamber.co.uk) where we can book you in for a system demo.



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To find out more about our **Executive Partner Packages** call **Inverness Chamber of Commerce** on **07563381637** or visit **[www.inverness-chamber.co.uk](http://www.inverness-chamber.co.uk)**



Platinum Partners:

