

# WHY TRADE WITH NEW ZEALAND

EXPLORE NEW MARKET



7 - 10TH  
NOVEMBER  
2022

## FREE TRADE AGREEMENT

cutting costs for exporters

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## UK 7TH LARGEST PARTNER

nation of creative idea-makers  
delivering new solutions

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## ECONOMIC GROWTH

ranked as one of the best &  
easiest markets to do  
business

## CURRENCY



NZ  
Dollar

## BUSINESS LANGUAGE



English

## GDP PER CAPITA



\$48,424

## ECONOMIC GRWOTH



5.6%

## TIME ZONE



GMT  
+12

# VIRTUAL TRADE MISSION

## HOSTED BY INVERNESS CHAMBER OF COMMERCE

New Zealand is one of the UK's largest partners in the world and is a nation of creative idea-makers delivering new solutions.

Over the years strong cultural ties with the UK have been formed, subsequently creating a shared trust and a great platform to start doing business.



# KEY POINTS...

While New Zealand might be small, the opportunities are endless.

- ✓ The UK is New Zealand's 7th largest trading partner
- ✓ English-speaking country
- ✓ Similar culture, business and legal practices
- ✓ Ideal test market
- ✓ Open political system
- ✓ Efficient tax regime

New Zealand is a member of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), which taking into account the 11 nations that form the CPTPP, the combined GDP in 2020 alone amounted to £8.4trn.

Most recently the UK signed a Free Trade Agreement with New Zealand and this is said to be beneficial for both consumers and businesses by cutting costs for exporters and opening up New Zealand's job market to UK professionals.

**CRITERIA:** Open to any company in Scotland looking to make connections in New Zealand.

# ...KEY SECTORS





**FOR MORE INFORMATION:**

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[EXPORHUB](#)