

Contributing to Inverness Chamber's quarterly magazine **inbusiness**

There is no charge for members wishing to submit proposed articles for **inbusiness** into one of the following categories:

- **Meet the Member**

Do you feel the benefits offered through Inverness Chamber membership have provided value to your business and you would like to promote our offering, while simultaneously marketing your organisation (please get in touch for more information).

- **Industry News**

Would you like to advise other Chamber member organisations of a new development? eg legislative, financial, regulatory, market-driven, economic, technological etc (please provide 350 words of text and a head and shoulders image of the person contributing the article). Informative, topical articles on current business issues are what we are looking for - sorry, no sales pitches or company profiles, please!

- **Movers and Shakers**

If you have a new recruit or promotion to announce (please provide a head and shoulders image and 80 to 100 words of text).

- **Members' News**

Do you have a newsworthy story to share?, eg a new contract or award won (please provide a press release of 200 to 250 words and an appropriate image if you have one).

Please note the recommended word count for each section as regrettably we may be unable to consider contributions which exceed these limits! Submissions will be considered on a first come first served basis and while we cannot promise to use all copy, we will ensure contributions are fairly rotated among members.

Please contact kara@inverness-chamber.co.uk for upcoming deadline dates, as these are subject to change.

As Chamber members, remember that you are entitled to a discount on advertising rates. So why not take the opportunity to promote your business success to a total readership of 15,000 across the Highlands and Islands, Moray and Aberdeenshire?

Contact Darrel Paterson at Executive Magazine by calling 01463 732216 or emailing darrel.paterson@hnmedia.co.uk

